

ICELAND ROVERS

incentives

INSPIRED BY YOUR DREAMS



ICELAND ROVERS



ROVER AROUND!

From the beginning **Iceland Rovers** has specialized in cultural and recreational adventure tourism in Iceland with focus on the unique features of Icelandic nature and traditions. Offering a wide choice of interesting activities and specially adapted solutions for our clients in everything from incentives, teambuilding to customized holidays for individuals and groups, it is our ambition to provide quality, professionalism and fun in everything we do. Respect for the environment is also very important to us and we do our best to make our operations as ecological as possible. Our emphasis on luxury experience mixed with exciting ventures and culture makes **Iceland Rovers** a unique choice of a Destination Management Company for your travel plans.

All our programs can be operated in Super Jeeps, by coach or as self drive tours



OUR ROVERS

The Iceland Rovers Team is a group of highly qualified professionals with years of experience in the field. They are specialists in all kinds of recreational activities and team building and all of them are dynamic nature enthusiasts, fun loving and creative people whose ambition is to develop new ideas **inspired by your dreams**

INCENTIVES IN ICELAND

Iceland has become a favored location for incentive travel and for a good reason. Iceland is a country of contrasts. Glaciers and hot springs make up fascinating surroundings for all kinds of outdoor recreational activities and team building. This easy access to nature along with ample opportunities for different activities i.e. hiking, horse riding or adventure tours on super jeeps to the mountainous interiors make Iceland a prime location for your incentive tour. Add the luxury of geothermal pools and spas, and fine dining from first class ingredients such as fresh fish and lamb and you have in Iceland the perfect combination of activity, luxury and relaxation. Our strength is our endless pursuit to exceed expectations and **make every moment an experience.**





TASTE OF ICELAND

Discover traditional Icelandic cuisine in natural settings. Dried fish, dark bread and smoked meat!

Traditionally Icelandic cuisine consists mostly of fish, lamb and dairy. Back in the days when food was scarce, Icelanders had to learn how to make use of all they could get their hands on. And they had to find ways to preserve their food stock throughout the long winter. Dried fish, cured meat, fermented shark, burnt sheep's head, haggis conserved in sour milk and other Icelandic dishes came into existence from these methods. This traditional food, Thorramatur, is still enjoyed by Icelanders at an annual midwinter fest called Thorrablot, along with the Icelandic Brennivín schnapps (once named Black Death), and it is an important part of Icelandic cultural heritage. **Iceland Rovers** will take you out in nature to sample some of Iceland's best known traditional dishes and learn about age old traditions.

In spite of what you might have heard, it is not all pickled, smoked or salty. Really!



ICELANDIC HERBS AND TRADITIONS

Get insight into wisdoms of the past – What effects do the sorcerers remedies have?

Throughout the centuries, Icelanders have used herbs, flowers and roots to cure ailments and improve their emotional and physical health. Icelandic herbs are extremely powerful and today locals still believe in their effectiveness.

These herbs can not only be used as medicine, they will also add zest and flavor to your cooking.

Taste and learn about traditional healing herbs and plants such as angelica, wild thyme, seaweed and discover how they can boost your energy, vigor and immune system.

Lichen milk, herbal infusions and herbal schnapps will definitely bring out the Viking in you!

Inspired by tradition

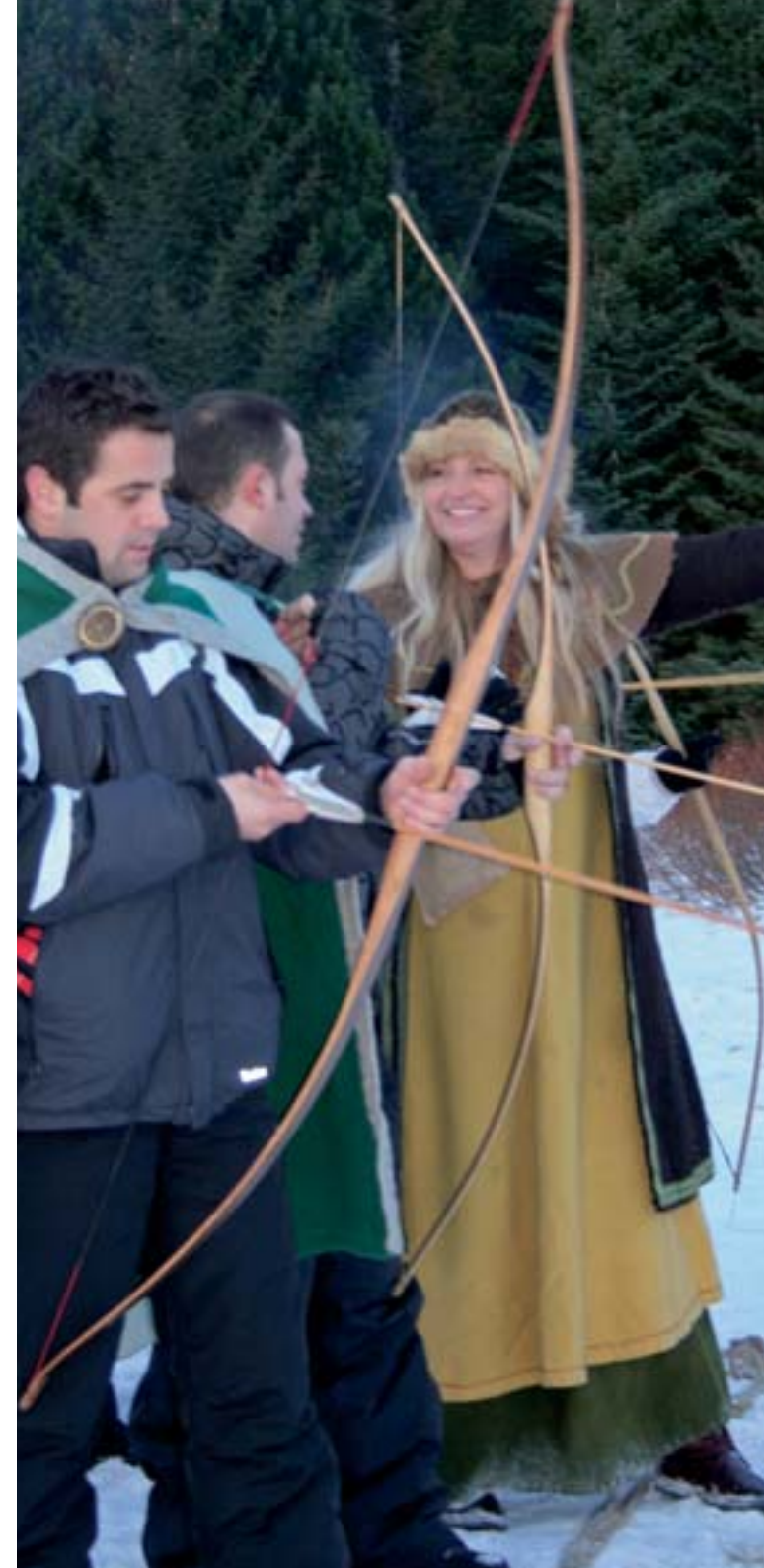


VISIT THE VIKINGS

Old meets new as we travel back in time to experience history – with a modern twist.

With a visit to the Vikings you will step into the past to get a firsthand knowledge of the Viking way of life and the cultural heritage of Iceland. The Vikings were farmers and gatherers, and were well known for their skillful use of weapons both in battle and when playing games. They were also renowned for their accomplished hand crafts. On a visit to Vikings you will get a chance to try out your own abilities and strength against them, observe a master blacksmith at work, making weapons and utilities and learn about Viking beliefs from modern day, but a very wise Viking.

Inspired by history





MYTH AND MYSTERY

Learn about supernatural beliefs, culture and myths, and strange, mysterious landscapes...

When you explore Icelandic nature and landscape and begin to learn about the country's history, you will begin to believe what most Icelanders already know; elves, trolls and other mythical beings really do exist.

Venture into a land of mystery where Icelandic folklore, mythology, tales and traditions will be revealed. Deep inside Iceland's underworld, folk stories and fairytales about ghosts and other mystical beings, scary or funny, will have a different feel to them. And in a landscape shaped by ice and geothermal activity, where the view of boiling hot springs and bubbling mud pools awaken your imagination, you will gain a different understanding of Icelandic mythology and tradition.

Inspired by culture



RUN A RACE IN THE CITY OR OUT IN NATURE

Tie up your laces and settle into the starting blocks!

Running a race is the ultimate team building activity, and a definite way to build up group dynamics. Through a mixture of some physical activities and puzzles or quizzes, teams have to work out solutions to different problems. The setting is either in and around the city center or just outside the city limits if you are looking for a bit more adventurous team building project. Everything can happen at a fixed location or a 4x4 super jeep can to pick up your group and only by solving an enigmatic message will they find the next post

Dealing with suspension and uncertainties only ties you closer together!



SURVIVAL

Why not take your active group out for a test of survival together with team building exercises?

Combine hiking with some activities, trials and tests in a daylong or multiday program. How will they cope with finding their way around the wilderness? Can they work together to find solutions to problems that will help them gain ground? Who is the fastest? Or the most resourceful? A survival program has your group find order and harmony out of challenging circumstances and tries their resourcefulness. In a multiday program you can either overnight in mountain huts, or camp out in tents in the back country, adding a little edge to the survival experience!

Inspired by action





ACTIVITIES

In Iceland there is so much to do and so many different ways you can get in touch with nature. Close to Reykjavík you find different types of landscape, giving you all kinds of different possibilities for an invigorating day. Glaciers, volcanoes, hot springs, caves, lakes, rivers and waterfalls are within a hands reach, allowing your incentive group to have a fun and exciting time while staying at the best hotels available.



GLACIER EXPERIENCE

Maybe the words ice and snow sound cold? However the Icelandic glaciers are playing ground for all kinds of adventures that are sure to keep you warm. Just walking on these ancient giants, feeling the ice under your feet and hearing the crunching sound as your crampons sink into the frozen surface is in its own an adventure. Or you could try your skills at ice climbing. The glacier has ice walls of different shapes and sizes and **Iceland Rovers** have the knowledge to find the perfect challenge for your group. And why not enjoy some refreshments while up in this unique environment? A buffet with a mixture of something warm and cool might be just what you need.

Inspired by Ice



INSPIRED BY YOUR DREAMS



SNOWMOBILES

Maybe you are looking for something faster? Iceland's many glaciers offer different kinds of activities. For those who prefer more speed, snowmobiling might be just the right thing! Blazing across the white snowfield is an enthralling experience and if you add the spectacular view of the surroundings, the outing is certain to leave memories of a day filled with action and excitement.



SNORKELING

Float in the incredibly clear water of the Silfra fissure in Thingvellir.

Action isn't everything. Enjoy a brief insight into a dreamlike underwater world. The water of the Silfra fissure is renowned for its visibility and pureness. It is glacier water that has travelled through the lava field for ages giving it an extraordinary clarity that will give you up to 100m visibility. The calm and unique ambience of the Silfra is unparalleled to any other snorkeling environment!

HORSES

The small but sturdy Icelandic horses are a pleasure to ride. They are known for their sure-footedness, their five gaits and for being incredibly friendly and docile. Add the delightful Icelandic countryside to their pleasant company and the riding tour will bring you as close to nature as you can get.



... AND SO MUCH MORE

On an ATV/Quad biking tour you can reach places where few people go. Traversing lava fields and black sands on road tracks that are fun and easy for everyone, is a great way to discover the terrain that lies behind hills and mountains. The excitement of rumbling down the rapids of a powerful river during a rafting tour will get everybody's adrenaline going. Also, Reykjavík is right on the seaside offering numerous recreational possibilities. Puffins nest on the islands on the bay and whales linger further off the coast and sea angling tour where your catch can even be prepared for you will make the day unforgettable.

All our activities can be combined to create a full day of experiences.

Inspired by nature



MULTI DAY PROGRAMS

The perfect incentive involves a mixture of city culture and country surroundings, exciting activities and luxury experience after which you will feel refreshed and rejuvenated.

With a multi day program you can go further into the Icelandic interior for a day of activities and then spend the night in a mountain hut out in the wilderness, or up on a glacier. Away from the crowded city streets or the stress of your office where you can, depending on the season, experience the midnight sun or enjoy the northern lights. You can also overnight in the comfort and quiet of a country hotel if you prefer, even if your days are spent out in the wild!

Enjoy a stay at a high quality hotel in Reykjavik before and after your adventure and get to know the city's restaurant culture and revitalize yourself in one of the spas or thermal pools.





CHALLENGE YOURSELF TO THE TOP!

Have you ever dreamt about standing on top of the world? How about the top of one of Iceland's many mountains and peaks? Or imagine yourself touring on Europe's biggest glacier. However you want to challenge yourself, Iceland Rovers Incentives will help you do it in style. We will take care of your adventure, providing the best accommodation available, luxury meals before and after your challenge and your accomplishment will of course be celebrated with a toast of champagne when you reach your goal!

Inspired by achievement





NATURAL NOURISHMENT FOR BODY AND SOUL

Iceland offers plenty of appealing possibilities for pampering both body and spirit. Iceland's geothermal energy makes it the perfect destination for relaxation and leisure. We have luxurious outdoor swimming pools, with saunas and hot pots filled with geothermal spring water. At the famous Blue Lagoon, a geothermal natural bath in the Reykjanes peninsula, the mineral rich water is full of rejuvenating healing powers that will refresh your body while the tranquility of the location helps you unwind. In Reykjavik city there is also a wide choice of lavish resorts where you can indulge in different types of saunas, steam baths and jacuzzis or just unwind in the comfort and quiet of the spa lounge.

Iceland's many restaurants are becoming known for innovation and quality. Closeness to the ocean makes fresh fish an important part of the Icelandic cuisine and Icelandic chefs are very proud of the quality of the free walking mountain lamb. Our fresh, high quality, local ingredients combined with an openness to international influence and fusion, make the Icelandic culinary experience both delicious and unique.

Inspired by luxury





SELF - DRIVE

One of the best ways to explore many of Iceland's hidden treasures is in a vehicle capable of tackling the extremes of the terrain. In a 4x4 vehicle you can reach the mountainous interior on highland trails, visit isolated geothermal areas with natural baths, and other exciting places. For a more adventurous ride, take a modified 4x4 up on top of the century old ice of a glacier down to the black sandy beaches right by the powerful Atlantic ocean.

Iceland Rovers self-drive tours put you in the driver's seat. With a guide driving ahead leading the convoy you will be in good hands ready to handle every obstacle that might get in your way.

Inspired by your dreams.



MAKE EVERY MOMENT AN EXPERIENCE



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